

Rocky Mountain District Officers — 2014-2015

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(Vacant)

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www.rockymountainexchangeclubs.com

Rocky Mountain Exchanger

Serving 19 Clubs in Colorado, Nevada, and Utah

2nd Quarter October 2014



National Exchange Mission Statement

Exchange, America's Premier Service Club, working to make our communities better places to live.

Core Values: Family, Community, Country

President's-Message

Dear Rocky Mountain District!



have loved going around and visiting the clubs. If I haven't come to your club, I will! If you would like me to come at a specific time please call me at (801) 836-3781, or email at scottpswain@gmail.com and request it. I am now bringing a very special gift to every club I visit. (Have me come back if I didn't give you your gift.)

We are looking forward to our District Convention April 30-May 2 at the Hotel Elegante in Colorado Springs, Colorado. Bob Miller and the Exchange Club of Falcon, Colorado will be hosting this very special convention. I want you to put this down on your calendar, and then plan it in your budget to attend. We will make it well worth your time and money. There will be meaningful and engaging training. There will be inspirational and entertaining presentations. There will be

excellent activities. There will be lots of recognition and fun for everyone. There is nothing like a good convention to recharge the batteries and set our sights higher. Please come!

It is getting time to start interviewing students for the Student of the Year and ACE Awards. Our District has a reputation for national winners in these categories. In fact, did you know that our beloved Past President, Martin Gibson, is the brainchild of the ACE Award? It took him nearly eight years of tireless and dogged effort to make this a national program. Now he can look with great satisfaction as hundreds of less fortunate, yet deserving young people all over America are helped along with their goals to improve their situation in life and become a truly inspirational figure in our communities! WAY TO GO MARTIN!

Also, WAY TO GO DEB JACKSON for being the cub builder for the new Timpanogos Exchange Club of Orem, Utah. Their POM meeting was Tuesday, September 30. The Utah Valley Club has a special program of service in our community in which they raise money for victims of Multiple Sclerosis. They have a yearly basketball tournament to raise money for that. They are also very interested in Americanism and Prevention of Child Abuse projects. Our congratulations go to the Timpanogos Exchange Club!

And talking about growth, Bob Miller of Falcon, Colorado Club just keeps recruiting Exchangites! He recruited three more this month. I want him to teach us how he does it. He is a closer, but more importantly he believes in Exchange loves its programs of service. He is one mighty awesome Exchangite!

I want each of you to know how much I appreciate you. You are some of the best people on the planet, and it is evidenced by your commitment to making our communi-

ties better places and for accepting the divine privilege of single and collective responsibility as life's noblest gift. WAY TO GO FELLOW EXCHANGITES! Sincerely,

District President

RVP Corner

I am excited to serve as your Region 4 Vice President. We are



embarking on an exciting time in Exchange. We have just completed our first year of growth in 26 years. Throughout the nation there were 23 new clubs built during the 2013 -14 year. Many of which are Excel clubs. It is wonderful that these young people want to participate in the philosophies and ideals of Exchange. They want to be part of us! How exciting is that?

The expansion of the Excel clubs should motivate and energize us to strengthen our traditional clubs to support, nurture and fos-

ter our youth clubs. It takes strong clubs to keep the youth clubs active and growing. Our goal is that these youth will eventually become members of our traditional clubs. This is great encouragement for Exchange.

Our National President, Tom Karnes, theme this year is Living Exchange: Investigating the Possibilities. He is implementing a program to encourage every member to bring in one member. It does not ask you to be a big recruiter, but to bring in one member. Just think of the possibilities if each Exchangite brought in a new member. Not only would Exchange double in size, we would have more members to help with our projects, we would make more friends and we would be helping our communities that much more.

Let's keep the momentum going!

Carolyn Geisert Region 4 Vice President

Club Spotlight

The Exchange Club of Sandy

Established in 1980, The Exchange Club of Sandy was started by Hall of Famer Ralph Carlson. After 34 years, Ralph remains an active and integral part of this club. The Exchange Club of Sandy is well-known in the community for their service and commitment. We are a diverse group of 27 members including; police, fire, city leaders, business leaders and retired individuals desiring to give back to their community. We meet every Thursday morning in the training room of Fire Station #31. The 2014-2015 President is Matt Quinney, Financial Center Manager for the Sandy Branch of Zions Bank. Matt is the father of three and lives

Membership		
Club Nr	Name	Members
1216	Colorado Springs, CO—1948	8
1221	Greeley, CO—1980	21
2192	Breakfast Bountiful, UT—1972	23
2194	Ogden, UT—1936	40
2195	Breakfast Ogden, UT—1972	42
2196	Utah Valley, UT—1948	16
2197	St. George, UT—1974	29
2198	Salt Lake City, UT—1923	15
2199	Bonneville-SLC, UT—1968	13
2202	Sandy, UT—1980	27
2635	Taylorsville, UT—1996	21
2664	Mesquite, NV—1997	24
2765	Murray, UT—2002	6
2773	Tooele, UT—2002	4
2785	West Jordan, UT—2003	16
2866	Falcon, CO—2006	27
3019	Excel Club of Orem High, UT—2014	53
182314	Union Colony, Greeley, CO— 2011	25
3040	Timpanogos, Orem, UT 2014	21
Total	19 Clubs	431

in West Jordan, UT.

Our service projects are varied and are continuous throughout the year. Last year, we provided the following services: 8,000 Flags handed out at the Sandy 4th of July Parade, \$200.00 donation Fallen Hero's Memorial Foundation, \$250.00 donation Prevent Child Abuse Utah, National Day of Service...assembled birthing kits for UMAD (Youth Making A Difference) a youth service to less fortunate children in countries such as India. 60 kits put together, Honored Firefighter and Police Officer of the Year, Service to Seniors. Two projects at the Senior Center, Christmas Party with gifts presented to The Sandy Club — A Safe Place for Boys and Girls, Provided volunteers for the Salvation Army Bell Ringers, Two Young Citizenship recipients from The Sandy Club received a plaque and \$50.00 each, Six youth from Alta, Jordan and Hillcrest received plaques and \$150.00 each, Two A.C.E. Awards with plaques and \$300.00 each from

Valley High, two Youth of the Year and one ACE Youth of the Year received plaque and \$300.00 each, \$500.00 presented to The Sandy Club for child abuse prevention month, 192 pinwheels from Prevent Child Abuse Utah placed at four Sandy City Fire Stations and The Sizzler, \$300.00 presented to The Children's Justice Center, Book of Golden Deeds, \$300.00 presented to The Utah Food Bank, \$100.00 presented to the Sandy Police Honorary Colonels, Voices of Freedom Award presented to Patriot Guard, two business and two individuals presented Proudly We Hail for flying the Flag.

In 1984, the club membership chairman's mind had been pre-occupied with a problem that faces most clubs at one time or another — how to pull together the members to give them a better combined purpose. As he lay there thinking, an idea hit him: Why not tie a community service project that would utilize not only Exchange Club members, but other leaders of the community as well? Thus began The Sandy Exchange Club's largest community service project and fund raiser — Sandy Pride. Each year in May, The Sandy Pride program involves neighbors, businesses, school and church groups and scouts and Eagle projects who coordinate together to make Sandy a more beautiful place to live. Sandy City and local businesses provide the financing needed for the projects and devote time for cleaning up our community and celebrating pride in our city and neighborhoods.

This year, 30,000+ garbage bags were delivered to residents of Sandy City, water and donuts delivered to clean-up work sites, projects were coordinated and a tree and The Exchange Club plaque were provided to a Canyons District Elementary School. As a special Exchange Club project this year, Exchange Club members did a cleanup and bark spread as well as planting 6 trees on the Jordan River Parkway just south of the River Oaks Club House. A bench and large rock with the Exchange Club logo installed by the Club gives those enjoying the walk a chance to stop and reflect.

Member Spotlight

Floyd W Holm

Floyd W Holm graduated in 1981 from the University of Utah



College of Law, where he served as Topics Editor for the Utah Law Review. He practiced in a large firm in Salt Lake City for 21/2 years and then relocated to Cedar City, where he was a "general" practitioner for 17 years. At various times while in Cedar City, Mr. Holm served on the Utah Board of Continuing Legal Education, was President of the Southern Utah Bar. served on the Board of the Legal Center for People

with Disabilities (now Disability Law Center) and the Governor's

Counsel for People with Disabilities. Since April, 2001, Mr. Holm has been a Litigation Attorney, and now Senior Attorney, with the Workers Compensation Fund, defending workers compensation claims before the Utah Labor Commission. Most of his cases originate from the St. George office of WCF.

Mr. Holm resides in St. George and Midvale with his wife and 1-2 of his five children. He is active in community affairs, in particular, as a member of the National Exchange Club, where he has served as Club President, District President (twice) of the Rocky Mountain District, District Treasurer and for four years, as a National Officer (Regional Vice President).

Clubs Exchange

Division 1

Jeffrey V. Bushnell

St. George Club (2197)

September 2014 Students of the Month Honored by St. George Exchange Club

September 25, 2014 — The September Students of the Month recipients were recently honored by the St. George Exchange Club. The St. George Exchange Club sponsors the Student of the Month Program, which honors one student from the area high schools each month. This program recognizes the students' accomplishments in academics, service and leadership in their respective schools. Dixie State University recently partnered with the St. George Exchange Club and will provide each of the Student of the Month recipients a one-year, full-tuition scholarship.

The 48 students recognized each school year by the St. George Exchange Club equates to a commitment of over



Back Row: Randon Coleman (Desert Hills High School) Chloe Condie (Snow Canyon High School) Shonie Christensen (St George Exchange Club President) Front Row: Lauren Mickey (Pine View High School); MaKady Miller (Tuacahn High School); Nikki Andersen (Dixie High School) \$200,000 from Dixie State University. The Exchange Club is honored to work with Dixie State University in recognizing and supporting the outstanding high school students of our community.

In addition, one student from the eight students honored as Student of the Month from each high school will have the opportunity to become Student of the Year for their school and receive a college scholarship to the college of their choice from the St. George Exchange Club.

The St. George Exchange Club meets Thursday mornings at 7:30AM at George's Corner Restaurant & Pub, Ancestor Square.

Mesquite Club (2664)

Each year on September 11 the Exchange Club of Mesquite conducts a Remember 9/11 ceremony on the lawn of City Hall. Police and Fire/Rescue personnel are honored as representatives of the first responders at the scenes of the terrorist attacks in New York. This year several of the local K9 SAR dogs were also present at the ceremony representing the many Search and Rescue teams that worked during the recovery.

Division 2

Sheri Van Bibber

Murray Club (2765) No Report

West Jordan (2785)



Don Findlay (member of West Jordan Exchange Club) and Catherine, his wife, attended the Prevent Child Abuse Utah gala held on Saturday, September 20, 2014 at Little America in Salt Lake.

Thanks to Doug Diamond and all who helped with another successful Dutch Oven Fundraiser at this year's West Jordan Demolition Derby!

South Valley Sanctuary changed its name to:



The club participated in the unveiling of the new name, logo and the kickoff of our offi-

cial awareness campaign, October 1, 2014 From 6-8 pm at Veterans Memorial Park 1985 W. 7800 S. West Jordan. They heard from Mayor of West Jordan Kim Rolfe and Salt Lake County Attorney Sim Gill. During this event they announced the winners of their Stop Family Violence Poster Contest from Copper Hills High School and Majestic Elementary School.

Tooele Club (2773) No Report

Division 3

Floyd Holm

Excel Club of Orem (3019) No Report

Sandy Club (2202) See Spotlight

Utah Valley (2196)

The Utah Valley Club did 2 major projects last month:

1. We held the 6th annual "Ride Against Child Abuse". It was a gorgeous day for a ride. We did learn to not speculate with ESPN when they will schedule kick off for a football game.

2. We sponsored a new club! The Timpanogas Exchange Club. They had their POM meeting on September 30.

It is wonderful to have more Exchangites in the valley. We are very excited about what the future holds.

Timpanogos Club (3040) No Report

Division 4

Gary W. Manville

Salt Lake Club(2198) No Report

Bonneville Club (2199) No Report

Taylorsville Club (2635)

August 13, Past District President, Martin Gibson, spoke to



those in attendance to investigate Exchange. He then installed the new officers. He presented District Convention awards to Taylorsville Club for Best Bulletin to Richard Russell, also 16.7% growth to Taylorsville Club to Renee Sorensen. Renee was also

recognized at the District Convention with the Lifetime Achievement Award.

A report on National Convention was given by Wade Alexander and Renee Sorensen who announced that Taylorsville Exchange was awarded the National Service Award and the Big "E".

She was also awarded the Distinguished Club President Award. September 10th we honored Ralph Carlson for his 85th

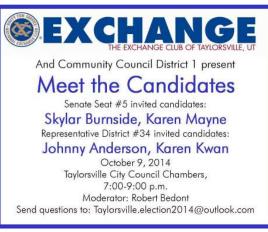


Birthday on Sep 19th.

Ed Blake-Executive Director. Habitat for Humanity, Salt Lake City, was the speaker. At our club meeting.

Since its founding in 1986, Salt Lake Valley Habitat for Humanity has built 91 houses, providing

shelter for more than 350 people in the Salt Lake Valley.



The club sponsored a meet the candidates night in October. Their National Day of Service will be a Red Cross Blood Drive.

breathing space. KPC Kids Place Day Care can be a saving grace to parents who need affordable child care. They will care for children up to 72 hours if necessary, especially for kids who may live in stressful situations and even for some who are homeless. The Exchange Club of Falcon understands the importance of this caring organization. Each year during September, "National Baby Safety Month", their Child Abuse Prevention Committee, headed by Ursula Miller, seeks a way to assist this non-profit. This year they presented Director Tracy Hearne with large bags of needed items: 25 Baby On Board safety signs, a variety of boxed juices, crackers, electrical outlet covers and cabinet locks, plus 10 pair of children's sleep pants. A total donation of \$250 was spent for this worthy organization.

Parents can feel comfortable bringing their children to this facility, where they will be fed and loved. They, also, provide family advocates and educational programs, such as new parent classes. This much needed resource is located at 2503 Holiday Lane, Colorado Springs, CO 80909, (719) 634-5439

Written by Leonore Misner, Exchange Club Public Relations

Child Abuse Awareness BBQ

"Hey kids!!! Stop by and meet me, Time Out Teddy!" Where? The Old Fire Station, 7030 Old Meridian Rd, Falcon, CO 80831. When? July 12th, 2014 11am - 4pm. FREE HOT DOGS FOR THE KIDS! ICE COLD LEMONADE! FUN PETTING

Sponsored by the Exchange Club of Falcon with special thanks to CASA, Bikers Against Child Abuse, KPC Respite Center, Safe Passage, El Paso County Sheriff's Office, Kyndra's Hope, and Hope & Home



Division 5

Leon Thurgood

Bountiful Club (2192) No Report

Ogden Noon Club (2194) No Report

Ogden Breakfast Club (2195) No Report

Division 6

Kenneth Knutson

Colorado Springs Club (1216) No Report

Greeley Club (1221)

Greeley dedicated a freedom shrine.

Falcon Club (2866)

A Saving Grace

Sometime moms and dads with "little ones" have doctor appointments or job interviews, or maybe they simply need some

Union Colony (182314)

Our year started out with five UCXC members heading to New Orleans for the NEC Convention. We were thrilled to support our district Youth of the Year Award winner, EmRee Moody, as she accepted her national award. We also had the opportunity to vote on the slate of officers, including our very own Carolyn Geisert, who was elected and installed as Regional Vice President for Region 4. Congratulations Carolyn!

September has been busy with several events. Members Carolyn, Chris, and Tom Geisert ran in the Super Hero Run on Saturday, September 13. It benefited A Kid's Place, our local child

day, Sunday, September 14 a number of our members got up early

advocacy center. Several

other

volun-

teered at

registra-

tion and

along the

following

race

route. The

members



with registration and we also post the colors as the veterans walk past as they leave the hotel on their way to the buses. It is very moving to see the expressions of excitement and gratitude on the faces of the veterans.

Later that day, several members went to Buckley Air Force Base in Aurora, Colorado, to support the Exchange Club of Greeley in their dedication of a Freedom Shrine.



National Hall of Fame

The National Exchange Club is proud to announce that S. Kim Hodges, Provo, UT, was inducted into the organization's Court of Honor on Sat., Oct. 18, 2014. Hodges, a member of the Exchange Club of Utah Valley, UT, since 1982, was inducted alongside four others in honor of his outstanding contributions to the 103-year old service organization.

Induction into the Court of Honor, located at The National Exchange Club Headquarters in Toledo, OH, bestows the highest and most lasting recognition an Exchangite can receive. Honorees, and guests, are invited to an annual induction ceremony where their permanently inscribed names are unveiled on one of the seven granite monuments in the Court of Honor courtyard. There are more than 90 names inscribed on the Court of Honor pylons, including Charles Berkey, the founder of Exchange; Dr. Edward R. North, Jr., founder of The National Exchange Club Foundation for the Prevention of Child Abuse; Thomas L. Bailey, author of the Covenant of Service; and Herold M. Harter, who served as Exchange's National Secretary for 44 years.

Hodges has served as National President of The National Exchange Club (2006-2007), National Board Member (1998-2002, 2005-2008), National Exchange Club Foundation Trustee, and has held many other offices at club and district levels. Hodges was awarded Distinguished Regional Vice President (1998-2001) and Distinguished District President (1996-1997). Hodges is also responsible for sponsoring 27 new Exchangites and has helped build one new Exchange Club.

Exchange is America's oldest service club with more than 650 clubs and nearly 20,000 members throughout the United States and Puerto Rico. The organization's Mission, working to make America's communities better places to live, is carried out through its Programs of Service – Americanism, Youth Programs and Community Service – as well as the National Project, the prevention of child abuse. Founded in 1911 in Detroit, MI, and head-quartered in Toledo, OH, Exchange celebrated its 103rd anniversary in March 2014. www.nationalexchangeclub.org



Calendar

Oct. 27, 2014 — 8:30 pm. District Officer meeting/conf call

OCT. 25, 2014 — National Day of Service.

APRIL 30-MAY 2, 2015 — District Convention, Hotel Elegante, Colorado Springs, CO.

JULY 29 - AUGUST 1, 2015 — 97th National Exchange Club Convention, Hyatt Columbus, Columbus, OH

JULY 13 - 16, 2016 — 98th National Exchange Club Convention, Hyatt Houston, Houston, TX

JULY **12 - 15, 2017** — 99th National Exchange Club Convention, Hyatt Jacksonville, Jacksonville, FL



District Goals

For the year I would like our District to achieve the following:

- Four new clubs: 1 traditional, 1 collegiate and 2 Excel clubs.
- Growth of 100 new members.
- All clubs earning the National Service Award.
- 50% of the clubs earning the Big E.
- I would like to see every club having at least one project that defines them in their community.
- I would like to see every club install or rededicate a Freedom Shrine or install a Freedom Gallery every year.

What goals would you like to see happen this year? I cherish your comments. Please let me know how I can serve best.

We will recognize the following achievements every month:

- When someone joins Exchange and their sponsor.
- When a special event happens.
- When a new club is organized (this is a BIG DEAL!).

Also, I would like to spotlight someone each month. Club Presidents, please submit your spotlights and I will get them in the newsletter.





Welcome New Members

Ogden Breakfast

Mike Gross

West Jordan

Bradley Barker (Sponsor: Dave Stoddard

Taylorsville

McDougal Funeral Home (Sponsor: Renee Sorensen) Catlin, Donna

Sandy

Andrew Glad

Greelev

Beverly Alles William Baker

Mesquite

Betty Richer

Timpanogos

Tyler Bake Dawn-Noel Becar Amelie Bruva Ienna Bushnel Marianne Bushnell Matthew Bushnell Ned Bushnell Breanne Checketts Katherine Diehl Dave Jackson Debora Jackson Fred Jackson Jo Jackson Thomas Peterson Brandon Pollard Brandon Poulter Jordan Read

Brenda Segeberg

Christopher Taylor

Connie Whiting

Rick Segeberg

Rocky Mountain Exchanger

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www.rockymountainexchangeclubs.com

Next issue deadline:

Dec 30, 2014. Send reports, articles, digital photos to lderlore@xmission.com





National Service Award

When clubs earn one patch in each of the four service areas and sponsor any two additional projects, they will receive:

- 1. National Service Award Banner (first-time winner)
- 2. National Service Award Banner Patch
- 3. Individual lapel pins for each club member

Application: Winners will be based on Program and Activities Applications received at National Headquarters by June 30. All online applications must be received by June 25.

Distinguished Club President Award

A plaque will be awarded to each club president whose club meets the following requirements:

- 1. Wins Club Membership Achievement Award, the Big "E" Award or builds a new club.
- 2. Conducts a program development meeting by June 30, and sends a copy of the report to the district director, district president and National Headquarters by July 15.
- 3. Earns National Service Award.
- 4. Earns Club Fundraising Award.
- 5. Conducts New Member Orientation for every new member and submits
- 6. President completes the online training module for presidents.

New Member Activation forms found in the club planner.

Application: None required, data tracked by National Headquarters.

The Big "E" Award

Extension/Expansion (One of the following requirements must be fulfilled.)

- 1. Build a new club.
- 2. Achieve a net membership increase of two (2) for the year.
- 3. Aid an under-strength club (fewer than 25 members) to achieve at least a 30 percent membership increase, bringing the club to a minimum of 25 members.
- Assist any 25-member or larger club to achieve a net member increase of 10 or more with documentation of the effort being reported to Headquarters.

Efficiency (All five of the following requirements must be fulfilled.)

- Return completed Officer Election Report to National Headquarters by April 30, and send in membership applications when completed.
- 2. Return completed Activities Summary by June 30.
- 3. Publish or electronically post a club bulletin at least twice monthly (one of these may be board meeting minutes). Send a copy to National Headquarters. Alternatively, a club can post its club bulletins and board minutes on the club website and email the link or newsletter to members, district officers and National Headquarters (cdsd@nationalexchangeclub.org).
- 4. Remain current in all club accounts with The National Exchange Club, as required under the national bylaws.
- 5. The Club Program Development Meeting needs to be done by June 30 and the form returned to Headquarters by July 15. Form and instructions can be found in the Club Leader's Monthly Planner.

Education (All five of the following requirements must be fulfilled.)

- 1. Earn the National Service Award.
- 2. Dedicate or rededicate at least one Freedom Shrine.
- 3. Sponsor a child abuse prevention fundraiser or community education program.
- 4. Install an official Exchange Club road sign on a major roadway in your community. If all major roads leading to the community already have signs, annually inspect and replace any signs in poor condition.
- 5. Install an official "The Exchange Club of ____ Meets Here." plaque prominently at your club's regular meeting place.

The Exchange Club Covenant of Service

Accepting the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:

- To consecrate my best energies to the uplifting of Social, Religious, Political and Business ideals;
- To discharge the debt I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;
- To honor and respect law, to serve my fellow men, and to uphold the ideals and institutions of my Country;
- To implant the life-giving, society-building spirit of Service and Comradeship in my social and business relationships;
- To serve in Unity with those seeking better conditions, better understandings, and greater opportunities for all.